

Contact Info

Karachi, Sindh
Pakistan
mr.zubairshar07@gmail.com
03042447367

Education

pakka chang collage
Khairpur / Intermediate
(2023)

Skills

WordPress
MS Office
Web Designing
Shopify
Graphic designing
Search Engine
Optimization (SEO)

Certifications

- **CIT**
SIMBA Institute of Information
Technology | 2022

Portfolio

- <https://zubairswork.com>

Languages

- **Sindhi** - Native
- **Urdu** - Native
- **English** - Medium

Hobbies

- **Football**
- **Online gaming**
- **Learning**

Zubair Ahmed

Web Design / WordPress Developer at Logic Saint



Summary

Skilled freelancer with experience in web development, graphic design, and content creation. Builds responsive websites, creates eye-catching visuals, and produces engaging content. Known for meeting deadlines and delivering quality work on time.

Work Experience

SEO Content Writer / Copywriter

6 months

EDEX GROUP

Karachi, Pakistan | Jun 2023 - Dec 2023

Crafted compelling, SEO-optimized content for EDEX Group, driving engagement and enhancing online visibility. Focused on creating high-quality copy for websites, blogs, and marketing materials, while strategically incorporating keywords to improve search engine rankings and support the company's digital marketing goals.

Customer Support Urdu & Hindi

19 months

MOSTBET PARTNERS

Karachi, Pakistan | Jan 2023 - Aug 2024

Respond to customer inquiries about sports betting, account issues, and promotions through phone, email, chat, or social media. Assist with account setup, verification, deposits, withdrawals, and troubleshoot technical problems. Provide guidance on platform use, betting rules, and ensure compliance by monitoring for suspicious activity. Support responsible gambling efforts, stay updated on trends and promotions, and keep detailed records of interactions to gather feedback for improving services.

Web Developer / WordPress Developer

11 months

LOGIC SAINT

Karachi, Pakistan | Feb 2020 - Jan 2021

Developed and maintained high-performing websites using WordPress at Logic Saint. Specialized in custom theme and plugin development, ensuring responsive design and seamless functionality. Implemented client requirements and optimized web performance to enhance user experience and site effectiveness.

Graphic Designer / Graphics Designer

38 months

FREELANCE SERVICE PROVIDER

Karachi, Pakistan | Oct 2018 - Dec 2021

Created visually compelling designs for various clients, including logos, marketing materials, and digital assets. Utilized industry-standard tools to deliver high-quality graphics that effectively communicated client branding and messaging. Managed projects from concept to completion, ensuring client satisfaction and timely delivery.

Projects

Digital Agency | Nov 2024 - Present | www.alneeko.com
ALNEEKO TECHNOLOGIES

Tools: Wordpress CMS

— **Car Wash Business** | Jun 2024 - Jul 2024 | www.glowwheels.shop

GLOWWHEELS

Tools: Wordpress CSM

— **E-Commerce Herbal Store** | May 2024 - Jun 2024 | www.pansaar.shop

PANSAAR SHOP

Tools: wordpress CMS

— **E-Commerce Perfume store** | Feb 2023 - Feb 2023 |

www.theperfumeshop.pk

THE PERFUME SHOP PK

Tools: Wordpress CMS
